IN THE UNITED STATES PATENT AND TRADEMARK OFFICE (Case No. 15013US02)

In the Application of: Conf. No.:

Jeyhan Karaoguz et al. | Customer No.: 23446

U.S. Serial No.: 10/675,385

Filed: September 30, 2003

For: THIRD PARTY MEDIA CHANNEL

ACCESS IN A MEDIA EXCHANGE

NETWORK

Examiner: Patrick A. Ryan

Group Art Unit: 2427

CERTIFICATE OF TRANSMISSION

6838

I hereby certify that this correspondence is being transmitted via EFS-Web to the United States Patent and Trademark Office on February 14, 2011.

/Michael T. Cruz/ Michael T. Cruz Reg. No. 44,636

RESPONSE

Mail Stop **Amendment** Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

This paper is a response to the Office Action mailed September 13, 2010. A fee for a two-month extension of time is enclosed, thereby extending the deadline by which to respond to Monday, February 14, 2011 since February 13, 2011 falls on a Sunday.

Amendments to the Claims begin on page 2.

Remarks begin on page 11.